

Adeel Asif | 415-316-3752 | cs.adeelasif@gmail.com | github.com/adeelasif | adeelasif.com | in/adeelasif

Experienced front-end and back-end engineer with 9+ years of experience in both startups and enterprise-level companies. Expert in front-end and back-end web development, data visualization dashboards, and analytics tools, with strong interest and demonstrated work experience in AI & ML technologies.

Technologies

React, hooks, Redux, GraphQL, Typescript, Storybook, Tailwind, Tachyon, Javascript, Jenkins, ChatGPT, GenAI, PostgreSQL, Splunk, AWS, Docker, CSS, Tachyon, Chart.js, Python, Cypress, D3, Echarts, HTML5, webpack, Node.js, GameSparks, GCP

Experience

MailChimp | Senior Frontend Engineer/Lead - React GenAI (Oct 2023 - Feb 2024) | San Francisco, CA

- Developed new web interfaces and React components for Mailchimp's Customer Portal Dashboard
- Leveraged AWS cloud services for deploying and scaling web apps
- Designed and developed a full-stack funding website based on Node.js, ReactJS, Next.JS, Wordpress, PHP and Slim Framework
- Integrated ChatGPT with Mailchimp's GenAI portal to leverage machine learning and LLM capabilities
- Added new GraphQL and REST APIs to support customer centric dashboard
- Developed unit and end-to-end automation test suites to ensure production quality and performance

Walmart Global Tech | Senior Software Consultant (November 2022 - July 2023) | Sunnyvale, CA

- Designed the tech architecture and led the implementation of Kueski Pay and Pay-at-Store Payment Services for Walmart's Mexico based web and kiosk portal, which added ~\$28.2M to revenue
- Developed React-based web interfaces: Pay-at-Store and Kueski Pay Portal, barcode payment, QR code payment, store selector
- Added new GraphQL APIs to support cart, checkout and store selector operations for walmart.com.mx
- Leveraged AWS cloud services for deploying and scaling web apps
- Used Next.JS to build company production websites
- Participated in on-call and rotation, ensuring incident detection using Splunk and analytics

Invitae | Senior Software Engineer (February 2021 - December 2022) | San Francisco, CA

- Lead the development for Invitae's customer experience portal end-to-end, from requirements to delivery
- Scaled the requisition review process based on Invitae's growth in test volume
- Extracted components from a React.js monolith into a shared Typescript/Lerna component library
- Spun up nginx driven micro front-ends organized around internal data processing team usage
- Successful delivery of new customer facing interfaces for multiple programs, i.e carrier couples, product launch, O2C2, PGX
- Leveraged GCP for deployment and product cloud server management
- Improved in-house library of design components for reusability and scale
- Developed React UI components based on UI/UX designs developed using Zeplin and Figma

BluWhale, Inc. | Senior Software Developer (March 2020 - February 2021) | San Francisco, CA

GoSaaS, Inc. | Senior Software Engineer (July 2019 – February 2020) | Irvine, US

Cloudcade, Inc. | Software Engineer | (June 2016 - June 2019)

Microsoft Innovation Center | Software Engineer | (Feb 2015 - June 2015)